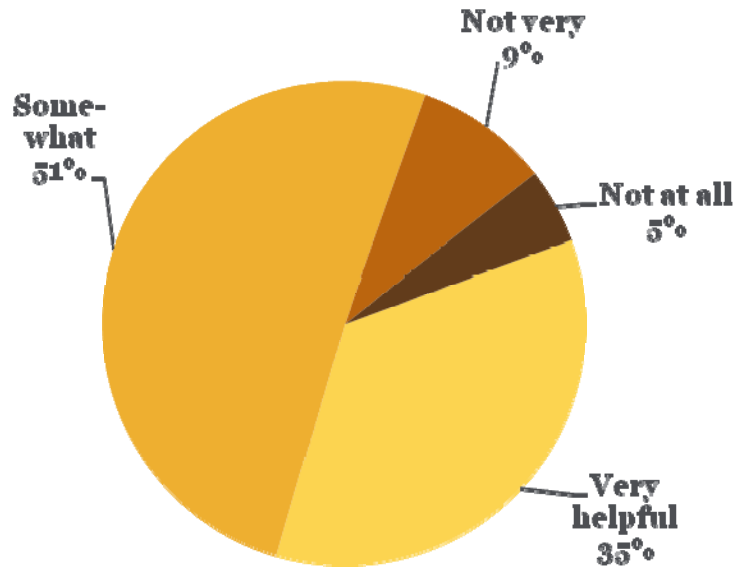
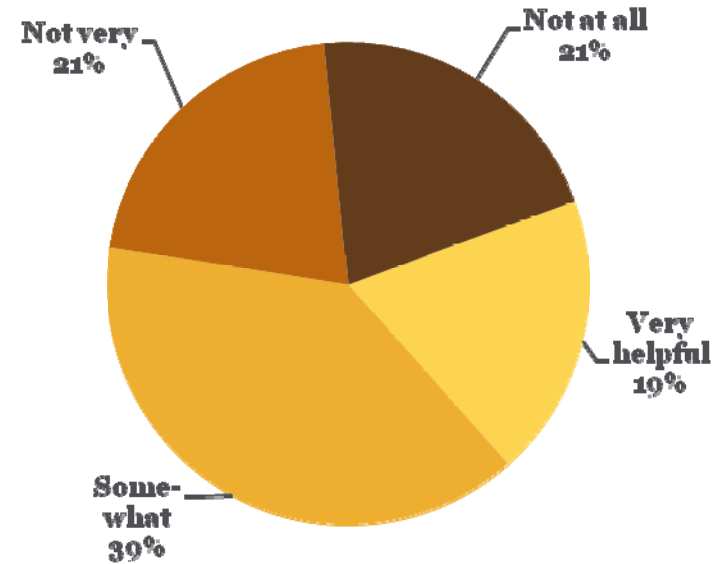


Extent To Which It Would Be Helpful In Increasing Trust In Companies Consumers Do Business With Everyday If:



Companies Allowed Credible Third Parties to Assess Their Performance



If Government Became More Actively Involved in Regulating Company Performance

Q22: In general, to what extent would it be helpful in increasing your trust in companies you do business with every day if (read and rotate A-B)?